



"Every Picture Tells A Story" Blythe Photo Contest

The Annual Blythe Photo Contest is having an open call for entries! This year's title/theme is "Every Picture Tells A Story" so take your Blythe and photograph her in a situation that will visually convey a narrative or story. The styling and situation is very important for a good photo. You can mix and match any fashion item and even shoot Neo and Petite together if you want! 30 to 40 semi finalist winners will have their photos published in the annual Photo Contest winners postcard book!

WHO CAN ENTER? Anyone. Except employees of CWC, Hasbro, Tomy Co., e-Revolution, and/or Subarudo, participating judges are not eligible to enter this competition.

ENTRY FEE 1,000 JPY per photo entered; there is no limit to the number of photos one contestant can enter.

PHOTO SUBJECT Any Neo or Petite Blythe will be accepted as the character in your photo. The dolls may be photographed individually or together in a group. All Blythe dolls produced by CWC and manufactured by Takara Tomy and e-revolution are eligible.

HOW TO ENTER Please attach one copy of Entry Form A to the back of each 8 x 10 inch (20.3cm x 25.4cm) photo; also enclose a copy of Entry Form B in the envelope with your VISA or MASTERCARD credit card number. Please note that photos will not be returned. Your entry must arrive by August 25, 2008.

Send to: CWC 4-3, 2F Sarugaku-cho, Shibuya-ku, Tokyo 150-0033 Japan

Attn: Blythe Photo Contest

※All entries must be **8×10 inch prints**. Digital photographs printed on photo paper are accepted in this size. Any image that does not measure 8×10 inchs will be automatically disqualified. If you are printing the photos from home, please be sure to print them on photo paper, as the physical photos you send will be framed for the exhibition. All photos must be original photos taken by the entrants.

DEADLINE August 25, 2008. The 40 finalists' photographs will be posted on the <<http://www.blythedoll.com>> website and <blythemobile.com> from September 26 until October 13, 2008. The winners will be announced from October 24, 2008. Please be sure to check the website for winner information; there will be no notification by telephone, e-mail or postal mail!

WINNERS AND PRIZES

- 1) Miss Popularity (one winner) — Vote at the <<http://www.blythedoll.com>> website for your favorite photo! One vote per person. The winner will receive a Limited Edition Neo Blythe (to be announced) and a 10,000 JPY gift certificate towards purchases made at Junie Moon.
- 2) Gina Garan's Choice (one winner) — Gina Garan's personal choice from the Finalists will win a CWC Limited Edition Petite Blythe (to be announced) and a 8×10 inch photo by Gina Garan.
- 3) Celebrity Choice (one winner) — The celebrity choice will win a Limited Edition Petite Blythe (to be announced) and 5,000 JPY gift certificate towards purchases made at Junie Moon. Celebrity to be announced.
- 4) Junko Wong Choice (one winner) — Blythe's Creative Producer and agent in Asia will select one photo to win a Limited Edition Petite Blythe (to be announced) and a 5,000 JPY gift certificate towards purchases made at Junie Moon.

The 30 to 40 finalists' photographs will be exhibited at gallery LELE in December 2008 and published in a postcard book. All finalists will receive 5 copies of the "EVERY PICTURE TELLS A STORY" postcard book a prize.

Copyright remains with the photographer, but CWC reserves the right to use these photographs for promotions, Blythe goods, and publicity print material on CWC owned websites and publications without compensation or seeking further permission. By entering this contest, you are subject to all agreements on this form. "Every Picture Tells a Story" Blythe Photo Contest.



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<http://www.blythedoll.com>



You can also pay by VISA or MASTERCARD (please circle)

card holder name: _____

address: _____

tel: _____

exp date: / M / Y

Entry Form B (Do not forget to enclose a copy of the entry form.) _____ month/day/year

name: _____ **M / F** _____ **date of birth:** _____

In press releases how would you like to be addressed. _____ **occupation:** _____
(i.e. nickname, project name, or artist alias)

address: _____

tel: _____ **e-mail:** _____

fax: _____ **web site:** _____

I sent _____ photos

enclose this form in the envelope with your photo and entry fee.
※This information will only be used for this competition.

Entry Form A (Please copy this form and attach to each pictures.) _____ month/day/year

name: _____ **M / F** _____ **date of birth:** _____

In press releases how would you like to be addressed. _____ **occupation:** _____
(i.e. nickname, project name, or artist alias)

address: _____

tel: _____ **e-mail:** _____

fax: _____ **web site:** _____

title of photo: _____ **I sent _____ photos this photo _____**

type of Blythe (Fruit punch, Star Dancer, Petite Kingyo-Bijin etc.): _____

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※This information will only be used for this competition.